



2015–2018 RESEARCH PRIORITIES

Responsible Gambling Strategies:
Advance strategies designed to support key responsible gambling priorities including prevention, harm minimization and problem gambling support and referral.

Informed Decision Making:

1. Explore ways to meet the information needs of individuals across the range of gambling risk behaviours in order to assist players in making informed decisions.
2. Explore ways to assist players to apply responsible gambling information/knowledge (e.g. erroneous beliefs, randomness, odds of winning) to gambling behaviour.
3. Investigate how attitudes about money and the value of money impact gambling decisions from a psychological, sociological, educational, economic, business, cultural, etc. perspective.
4. Increase understanding about the responsible gambling and problem gambling information needs of different population segments and how best to reach them (e.g. by age cohort, gender, ethnic or cultural group, physical/mental health status, socioeconomic status, etc.).
5. Explore the utility and effectiveness of pre-commitment strategies and feedback tools in helping players maintain control over their gambling.

Voluntary Self-Exclusion:

6. Identify effective practices and processes that will encourage individuals who have enrolled in a voluntary exclusion program to connect with support and assistance services.
7. Identify effective practices and processes to minimize the number of voluntary exclusion breaches.

Preventing & Reducing Gambling-Related Harm:

8. Determine effective approaches for identifying and interacting with players who may be exhibiting signs of at-risk or problem gambling.
9. Explore what game types and characteristics contribute to the appeal and/or increase the potential for harm.
10. Identify what responsible gambling policies/practices/programs are effective in preventing and/or reducing gambling-related harm (e.g. alcohol controls, signage, pop-up warnings, employee training, etc.).

Gambling Behaviours: Understand what influences gambling behaviour, and/or the movement and stability across the range of problem gambling risk levels.

11. Explore what risk and protective factors (e.g. behavioural, psychological, cultural/social, environmental, health, demographic, etc.) influence the movement back and forth between no risk

and problem gambling risk levels and examine the resulting implications for prevention, harm minimization and/or treatment of gambling problems.

12. Examine what constitutes non-problem gambling and what key factors (e.g. behavioural, psychological, cultural/social, environmental, health, demographic, etc.) keep gambling at a non-problem or low risk level.
13. Investigate how economic, cultural/social, or jurisdictional factors influence gambling behaviour and what the implication may be for preventing and/or reducing gambling-related harm.

Problem Gambling Risk & Program Responses: Effectively respond to the needs of individuals and families faced with gambling problems.

14. Identify factors (e.g. behavioural, psychological, cultural/social, environmental, health, demographic, etc.) that increase or decrease an individual's motivation to seek and commit to treatment and/or change.
15. Examine the relationship between co-occurring disorders and at-risk/problem gambling, and explore the implications for treatment.
16. Identify ways of linking individuals and families who could benefit from intervention/support with the effective treatment modalities and/or approaches best suited to their needs.

17. Examine effective strategies for transferring knowledge about preventing and/or reducing gambling-related harm to practitioners.

Emerging Technologies & Responsible Gambling: Understand technological developments in gambling and their potential to improve responsible gambling tools and problem gambling responses.

18. Examine the potential of technological features or tools (e.g. online feedback systems, smartphone apps, social media, etc.) in assisting players in managing and monitoring their play.
19. Examine the effectiveness of online information and interventions in preventing, assisting and/or treating individuals with gambling problems.
20. Identify whether there is a pathway between social gaming and online gambling and what the implication may be for preventing and/or reducing gambling-related harm.

